**DSC 640 – Final Project Script – M Ersevim**

Hello there. My name is ME and I am the EVP of passenger comfort and safety for Safe Airline Corp.

I am here to wish you and yours a very happy holiday season.

And part of any holiday season is being with family.

Here at SAC, we know how important being able to safely get together with your loved ones from all across the country is. And at SAC, safety is paramount.

That’s why I’m here to remind you to take the SAFEST option to visit with your family this season – and that option is FLYING.

As a fellow American, I know we drive the majority of the miles that we travel.

[Show supporting slide]

In fact, the average American drives **8 times more miles** than they fly?

But there are many mis-perceptions about flying even today!

[Show supporting slide]

Did you know that flying is **20 times safer** than driving?

Even though driving fatalities have decreased over the last several decades, as we can see here…

[Show supporting slide]

the rate of an accident per 100,000,000 miles flown is almost ZERO!

[Show supporting slide]

Let’s not forget that around the holidays, people are also drinking more than they usually do, making driving long distances this time of year even more dangerous than average!

So if you were considering driving to a distant location, please FLY instead! You’ll get there faster, more well rested, and with far less risk than driving.

[Show supporting slide]

Thank you for listening. And I hope to see you and *yours*…on *our* airliners this holiday season!